

# APCO Performance Summary

Company Name: PETSTOCK PTY LTD

Trading As: PETSTOCK PTY LTD

ABN: 80098394588

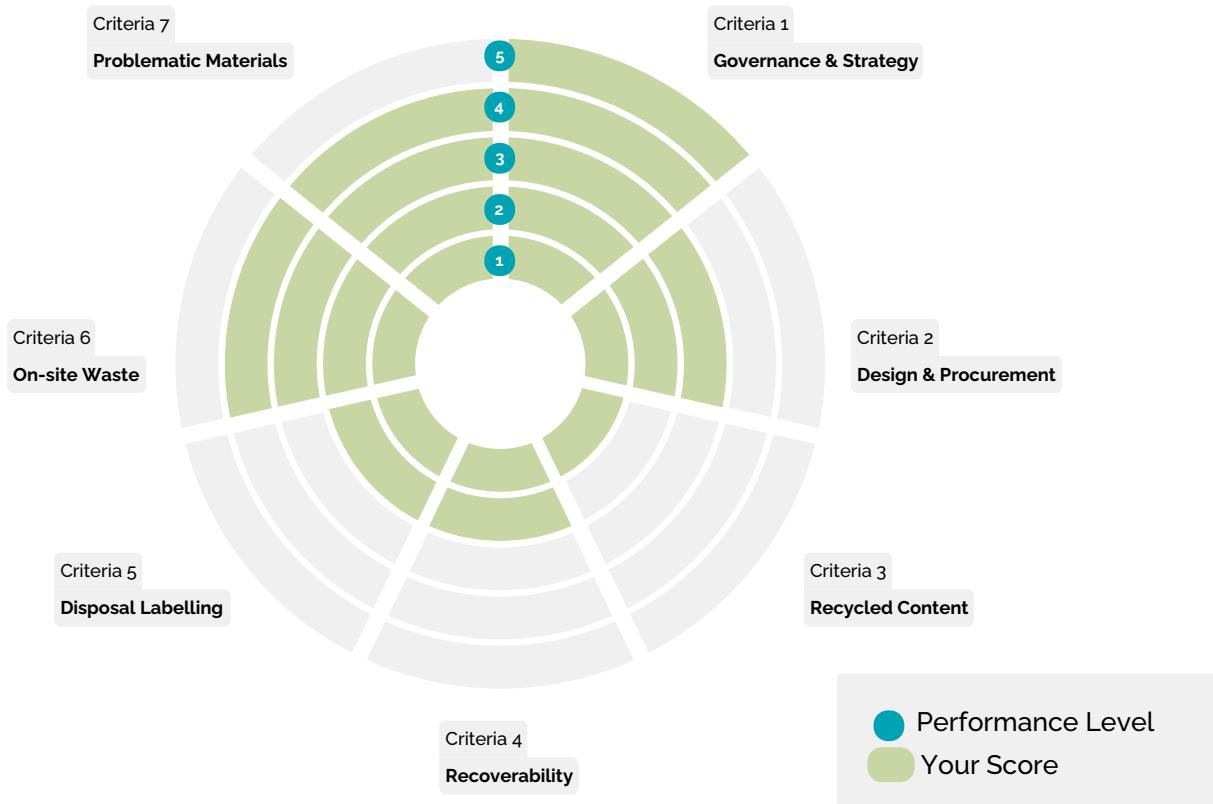
## Overall Performance 48% - Advanced

The score above and chart below indicate your organisation's overall performance in the 2025 APCO Annual Report. With your chosen reporting period of January, 2024 - December, 2024, you have achieved a Advanced overall performance level.

1 Getting Started    2 Good Progress    3 Advanced    4 Leading    5 Beyond Best Practice

## Criteria Performance Levels

The chart below indicates your organisation's performance against each of the Packaging Sustainability Framework criteria in the 2025 APCO Annual Report. Each band represents a performance level with the green indicating your level of performance for each.



DISCLAIMER: All rights reserved. No part of this document may be reproduced in any material form or transmitted to any other person without the prior written permission of the Australian Packaging Covenant Organisation Ltd. (APCO) except as permitted under the Copyright Act 1968 (Cth) (as amended) or unless expressly permitted in writing by APCO and all authorised material must at all times be acknowledged.

### Contact

A: Suite 1402, Level 14, 55 Clarence Street, Sydney, NSW, 2000  
 E: [apco@apco.org.au](mailto:apco@apco.org.au)

## About APCO Annual Reporting

### Understanding APCO Annual Reporting performance levels:

- 1 Getting Started:** You are at the start of your packaging sustainability journey.
- 2 Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 Leading:** You have made significant progress on your packaging sustainability journey.
- 5 Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

### Packaging Sustainability Framework criteria

Criteria 1:

#### Governance & Strategy

This criteria considers actions to integrate packaging sustainability into business strategies.

Criteria 2:

#### Design & Procurement

This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).

Criteria 3:

#### Recycled Content

This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.

Criteria 4:

#### Recoverability

This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.

Criteria 5:

#### Disposal Labelling

This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.

Criteria 6:

#### On-site Waste

This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.

Criteria 7:

#### Problematic Materials

This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

## APCO Annual Report Criteria Performance &amp; Responses

Provided below are your organisation's responses to the questions within the APCO Annual Report as well as a performance level for each criteria.

Criteria 1:

**Governance & Strategy:** 5 Beyond Best Practice1 Getting Started2 Good Progress3 Advanced4 Leading5 Beyond Best Practice

Does your organisation have a documented strategy that includes goals (objectives) and targets for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent?

 Yes  No

Does your organisation's strategy include a commitment to achieving the 2025 National Packaging Targets?

 Yes  No

Is this strategy integrated within your business processes and has it been approved by an executive or board of directors?

 Yes  No

Do you regularly communicate and promote packaging sustainability objectives and targets within your organisation?

 Yes  No

Do you regularly engage or communicate with external stakeholders (suppliers, final consumers, community groups etc.) about the environmental impacts of your packaging?

 Yes  No

Do you actively participate in any other initiatives to promote packaging sustainability outside of your organisation?

 Yes  No

## Supporting Evidence

Our governance and strategy framework ensures that sustainability is embedded across the Petstock Group. We have recently drafted a Sustainability Policy that formalises our commitment to reducing packaging and aligning with the National Packaging Targets. Internally, we promote our sustainability objectives and targets through Support Office updates, team newsletters, and regular communications.

*Your full response can be found towards the end of this document.*

Criteria 2:

**Design & Procurement:** 3 Advanced1 Getting Started2 Good Progress3 Advanced4 Leading5 Beyond Best Practice

How many of your 3064 SKUs have had their packaging reviewed against the Sustainable Packaging Guidelines (or equivalent) in the last 5 years?

2837

Please indicate the accuracy of this response.

Medium

Do you require your suppliers to use the Sustainable Packaging Guidelines (SPGs) or equivalent for your packaging?

 Yes  No  N/A

Please tell us about any positive outcomes from your packaging reviews.

Our packaging reviews against the SPGs have led to several positive outcomes. We have optimised packaging including reducing seasonal header cards and backer cards, as well as optimizing packaging dimensions. We have transitioned to renewable materials (Bamboo sourced from renewable). We have increased the use of recycled materials incorporating it into elect SKU's and litter lining packaging. Notably our litter liner boxes are made from 70% recycled cardboard.

Do you believe applying the SPGs delivers business value to your organisation?

 Yes  No

Which of the following Sustainable Packaging Principles have been considered in reviews of your organisation's packaging against the Sustainable Packaging Guidelines (SPGs)?

Design for recovery

 Yes  No

Optimise material efficiency

 Yes  No

Design to reduce product waste

 Yes  No

Eliminate hazardous materials

 Yes  No

Use of renewable materials

 Yes  No

Use recycled materials

 Yes  No

Design to minimise litter

 Yes  No

Design for transport efficiency

 Yes  No

Design for accessibility

 Yes  No

Provide consumer information on environmental sustainability

 Yes  No

How many of the 3064 SKUs have packaging that has been optimised for material efficiency in the last 5 years?

900

Please indicate the accuracy of this response.

Low

If yes, please tell us about any material savings you have made.

Less paper and less plastic. Brand strategy is to optimize where possible.

Supporting Evidence

Criteria 3:

**Recycled Content:** 1 Getting Started

1 Getting Started

2 Good Progress

3 Advanced

4 Leading

5 Beyond Best Practice

Do you have a policy or procedure to buy products and/or packaging made from recycled materials?

Yes  No

Which of the following products that you either purchase or sell contain recycled materials?

- Primary packaging that you use to sell your products
- Secondary packaging that you use to sell your products
- Tertiary Packaging that you use to sell your packaging
- Your products
- Other items which you purchase  
(e.g. office stationary & supplies, building materials such as bollards etc.)
- None of the above

How many 3064 SKUs has at least some packaging that is made from recycled material?

6

Please indicate the accuracy of this response.

Medium

If you do not currently use recycled materials in any of your packaging, please indicate why:

- Cannot find a supplier who provides recycled materials
- We cannot use recycled materials in contact with our product
- Cost is prohibitive
- Other (please specify)

Please specify

In Australia, Petfood packaging is regulated under FSANZ, pet food packaging must comply with these standards particularly regarding the safety of materials in direct contact with the food. The key concern is that recycled materials may contain contaminants that could pose a risk to pet food safety. Additionally there are no options on the Australian market for some forms of petfood.

- None of the above

Supporting Evidence

Criteria 4:

Recoverability: 2 Good Progress

1 Getting Started

2 Good Progress

3 Advanced

4 Leading

5 Beyond Best Practice

How many of your 3064 SKUs have all packaging components that are recoverable (i.e. recyclable or compostable) at end-of-life?

152

Please indicate the accuracy of this response.

Medium

How many of your 3064 SKUs have separable components with mixed recoverability at end-of-life? (e.g. a jar that is recyclable with a lid that is not recyclable)

2500

Please indicate the accuracy of this response.

Medium

How many of your 3064 SKUs have been assessed in the Packaging Recyclability Evaluation Portal (PREP)?

0

If you use compostable packaging, please indicate the type(s) of compostable certification (if any):

- Certified home compostable (AS5810)?
- Certified industrial compostable (AS4736)?
- Certified compostable to another certification (i.e. not AS5810 or AS4736)?
- Compostable (not certified)?
- None of the above

How many of your 3064 SKUs are not recoverable at end-of-life and must go to landfill? (i.e. not recyclable or compostable)

412

Have you investigated if there are any opportunities to use reusable packaging?

Yes  No

If yes, how many of your 3064 SKUs have packaging for which all components are reusable?

1398

Please give an indication on the accuracy of this response.

Medium

Which of the following reusable business to business items did your organisation utilise during the previous 12 month period?

- Pallets
- Crates
- Drums
- Intermediate Bulk Containers (IBCs)
- Other (please specify)

Please specify

We actively utilised reusable business-to-business items, particularly focusing on pallet reuse and repair. We have a dedicated process in place for the reuse of pallets, ensuring that they are not only reused within our operations but also carefully repaired when necessary to extend their life cycle. This approach helps

*Your full response can be found towards the end of this document.*

- None of the above

Tick all that apply - Was this reused:

Internally (between your organisation's sites & facilities)?

Externally (with other organisations such as suppliers or customers)?

Pallets	<input checked="" type="radio"/> Internal	<input type="radio"/> External
Crates	<input type="radio"/> Internal	<input type="radio"/> External
Drums	<input type="radio"/> Internal	<input type="radio"/> External
Intermediate Bulk Containers (IBCs)	<input type="radio"/> Internal	<input type="radio"/> External
Other (specified above)	<input type="radio"/> Internal	<input type="radio"/> External

Does your organisation participate in any of the following closed-loop recovery programs/alternative collection systems for your packaging?

- Big Bag Recovery
- Terracycle
- Container Deposit Scheme (CDS)
- DrumMUSTER
- Other (please specify)

Please specify

Clear soft plastic collection

- N/A (All our packaging is recovered through mainstream recovery systems)
- None of the above

Supporting Evidence

<https://www.petstock.com.au/pages/royal-canin-recycling>

Criteria 5:

**Disposal Labelling:** 2 Good Progress1 Getting Started2 Good Progress3 Advanced4 Leading5 Beyond Best Practice

How many of your 3064 SKUs have labelling on-pack to inform the consumer of how to correctly dispose of the packaging?

700

Please indicate the accuracy of this response.

Medium

Which of the following labels does your company presently use?

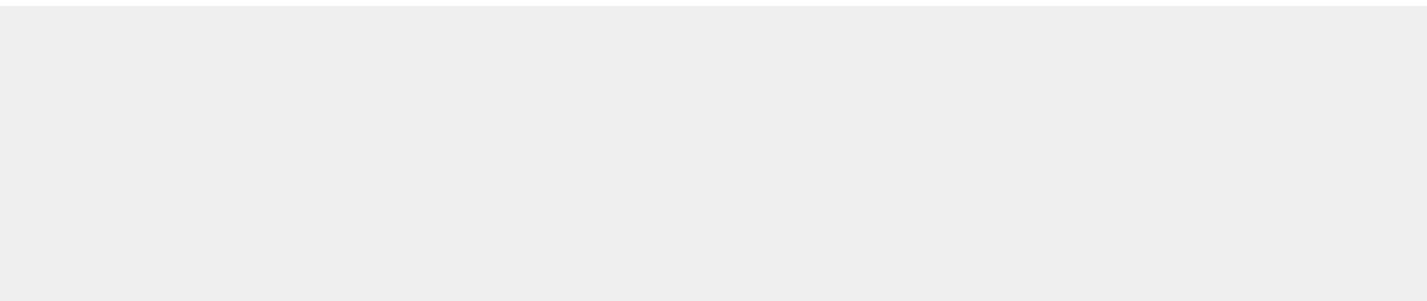
- Australasian Recycling Label
- Mobius Loop/Recycling symbol
- Tidy man
- Written instructions
- Other (please specify)

Please specify

Please dispose of thoughtfully on food product.  
Recycling symbol on accessories.

- None of the above

Supporting Evidence



Criteria 6:

**On-site Waste:** 4 Leading1 Getting Started2 Good Progress3 Advanced4 Leading5 Beyond Best Practice

Tick which of the following packaging materials you have on-site recycling programs for:

- Paper/cardboard
- Soft plastics
- Rigid plastics
- Timber
- Textiles
- Glass
- Metals
- Other (please specify)

Please specify

Petfood packaging

Pet Hair

- All materials have recycling programs
- None of the above

Over the reporting period, how much of the waste your organisation generated on-site was diverted from landfill (was recycled, composted, reused or sent for energy recovery)?

47%

Please indicate the accuracy of this response.

High

Which of the following facilities are included in the above waste data?

- Offices
- Warehouses
- Stores

- Manufacturing Facilities
- Other (please specify)

Please specify

- None of the above

#### Supporting Evidence

Can provide weight reports in excel format if necessary

Criteria 7:

**Problematic Materials:** 4 Leading



Over the reporting period, which of the following activities did you undertake to help reduce the impact of litter?

- Conduct regular clean ups
- Participate in Business Clean Up Day
- Sponsor a clean up day
- Undertook a litter education campaign
- Other (please specify)

Please specify

Recycling Week

- None of the above

Please indicate which of the following problematic, unnecessary and single-use plastic packaging formats or materials your organisation has used over the last five years.

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging
- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Please indicate which of the following problematic, unnecessary or single-use plastic packaging formats or materials your organisation is actively working to phase out?

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging
- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Have you successfully phased out any of the above packaging formats or materials in the last 5 years?

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging

- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

#### Supporting Evidence

We are actively working on phasing out PVC soft bag packaging. Our team is currently exploring alternatives.

#### Additional Information

- No additional information

Please use the space below to provide your feedback on your experience with this Annual Report

Getting visibility and communicating access of the calculator and metrics report earlier.

One potential improvement could be adding more context on how the report is marked to achieve the overall results. This would help us get a clearer understanding of how we're doing in each section and how everything ties into APCO's broader goals. It might also help us identify areas for improvement more easily.

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

During this reporting period, we've made progress with a few initiatives to improve packaging sustainability. A key step has been our efforts to phase out PVC soft bag packaging for our equine rugs. While these bags are reusable, they're tricky when it comes to recycling. We're actively exploring alternative materials to make this more sustainable.

Describe any opportunities or constraints that affected performance within your chosen reporting period

One significant constraint we've faced is the limited resources, particularly around having a dedicated packaging specialist. Right now, our Own Brand Team Leaders are managing product and packaging data, but their main focus is on product innovation. Having someone dedicated to packaging would allow us to really hone in on packaging innovation. Because of this, we've run into challenges in keeping up the

momentum needed to make packaging changes or fully explore all the alternatives available.

Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation. The information provided in the boxes may be used directly in your public facing Annual Report and Action Plan. Submitted case studies might be used by APCO in the future to support other Members in achieving packaging sustainability.

One example of our commitment to packaging sustainability is our collaboration with Royal Canin and Terracycle to collect all brand pet food packaging for recycling. This initiative is part of our broader efforts to reduce packaging waste and increase recycling rates across our product range. Through this partnership, we've implemented a system that allows customers to return all soft plastic pet food packaging to our stores for recycling, ensuring that materials are repurposed instead of ending up in landfills.

*Your full response can be found towards the end of this document.*

## Full Open Responses

### Criteria 1 - Supporting Evidence

Our governance and strategy framework ensures that sustainability is embedded across the Petstock Group. We have recently drafted a Sustainability Policy that formalises our commitment to reducing packaging and aligning with the National Packaging Targets. Internally, we promote our sustainability objectives and targets through Support Office updates, team newsletters, and regular communications. Externally, we engage with stakeholders by sending letters to our suppliers and collaborating to improve packaging practices. We also seek partnerships to advance sustainable initiatives—for example, our partnership with Royal Canin and TerraCycle helps us recover customer plastic packaging and support circular economy solutions. Learn more about our sustainability efforts [here](https://www.petstockgroup.com.au/page/sustainability).

<https://www.petstockgroup.com.au/page/sustainability>

### Criteria 4 - Please specify

We actively utilised reusable business-to-business items, particularly focusing on pallet reuse and repair. We have a dedicated process in place for the reuse of pallets, ensuring that they are not only reused within our operations but also carefully repaired when necessary to extend their life cycle. This approach helps reduce waste and supports our sustainability goals by minimising the need for new pallets and the associated environmental impact. By maintaining and reusing pallets, we contribute to resource efficiency and the circular economy.

Additional Information - Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation. The information provided in the boxes may be used directly in your public facing Annual Report and Action Plan. Submitted case studies might be used by APCO in the future to support other Members in achieving packaging sustainability.

One example of our commitment to packaging sustainability is our collaboration with Royal Canin and Terracycle to collect all brand pet food packaging for recycling. This initiative is part of our broader efforts

to reduce packaging waste and increase recycling rates across our product range. Through this partnership, we've implemented a system that allows customers to return all soft plastic pet food packaging to our stores for recycling, ensuring that materials are repurposed instead of ending up in landfills. This initiative aligns with our sustainability goals including contributing to a circular economy, reducing waste, and encouraging our customers to recycle materials in our store that cannot be recycled at home. Through this collaboration, we're able to achieve greater impact, and we're proud of the positive difference this program is making.